

Ref: SCRIP ID: SRGHFL; SCRIP CODE: 534680; ISIN: INE559N01010

Date: 06.07.2018

To,
The GM (Listing)
BSE Ltd.
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400001

Dear Sir,

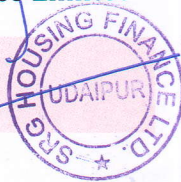
Sub: SRG Housing Finance awarded as the 'Housing Finance Company of the year'

Pursuant to Regulation 30 & other applicable provisions of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, we are pleased to inform you that Times Network has recognized SRG Housing Finance Limited with a National Award for Marketing Excellence in the Medium and Small (Private) Housing Finance Company category.

Kindly take note.

For SRG Housing Finance Limited

Vinod K. Jain
Managing Director
DIN: 00248843



SRG Housing Finance awarded as the 'Housing Finance Company of the year'

Times Network has recognized SRG Housing Finance Limited ("SRGHFL") with a National Award for Marketing Excellence in the Medium and Small (Private) Housing Finance Company category.

MUMBAI, July 5, 2018: SRG HOUSING FINANCE LTD.(BSE: 534680), a Housing Finance Company providing Individual Home Loans and Loan Against Property (LAP), has been named as the 'Housing Finance Company of the Year' by the Times Network.

SRGHFL has bagged this National Award for 'Marketing Excellence' in the Medium and Small (Private) Housing Finance Company category, at the event held in Mumbai. The Company has been rapidly growing its loan book which stands at Rs. 200.3 Crores as on FY18. SRGHFL has its presence in 4 states through 31 branches in the states of Rajasthan, Madhya Pradesh, Gujarat and Maharashtra. Its registered office is in Udaipur, Rajasthan and Corporate Office is situated in Mumbai, Maharashtra.

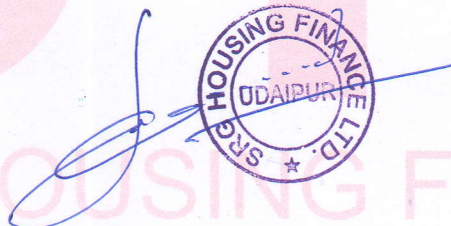
Mr. Vinod K. Jain, Managing Director of the Company commented that, "We are delighted to receive this award which validates SRGHFL's effort and commitment to better serviceability in the area of Housing Finance and aim towards rural transformation through better housing facilities.

We have grown at a rapid pace and the Housing Finance Industry is getting thrust and recognition from various government initiatives. We are building a strong marketing and business development infrastructure to tap the rural underserved market. We will continue to invest in scaling-up our operations and make a solid impact on our customers by providing the best-in-class service which will be one of our key differentiators. I would like to congratulate my team for their exceptional effort."

About SRG Housing Finance Ltd. (SRGHFL)

SRGHFL is a BSE listed and National Housing Bank registered Housing Finance Company engaged in the financing of Housing Loans and Mortgage Loans. SRGHFL commenced operations after getting registered with National Housing Bank being the 1st Company in Rajasthan to get NHB License. Initially, the Company was incorporated as Vitalise Finlease Pvt. Ltd. on March 10, 1999. SRGHFL came out with IPO in September, 2012 and raised Rs. 7.01 Crore from the IPO proceeds and got listed on BSE's SME Platform being the 1st Company in Rajasthan to be listed on SME platform. In February, 2015 Company migrated to Main Board of BSE Limited from SME Platform being India's 1st Company to migrate from BSE SME to BSE Main Board. Further in the month of May, 2016, Company started its Corporate Office in Mumbai, Maharashtra. SRGHFL has outstanding AUM of Rs. 200.3 Crore as on March 31, 2018. The Company operates through its registered office at Udaipur and 31 branches located within Rajasthan, Gujarat, Maharashtra and Madhya Pradesh.

As on FY18, the total income from operations grew 136% at Rs. 34.3 Crores and the Profit After Tax (PAT) was Rs. 9.6 Crores registering a growth of 255%. Earnings per share stood at Rs. 7.4 as against Rs. 2.4 in FY17.



SRG HOUSING FINANCE LTD.
UDAIPUR

Image: National Award for Marketing Excellence



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