

Date: May 02 2025

To,
National Stock Exchange of India Ltd
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Mumbai-400051
Scrip Symbol- SRGHFL

To, BSE Limited 1st Floor, P.J. Towers, Dalal Street, Mumbai-400001 Scrip Code-534680

#### <u>Subject: Updated Investor Presentation - Q4FY25</u>

Dear Sir,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby provide the Revised Investor Presentation for the quarter and Year ended March 31, 2025.

The investor presentation is also made available on Company's website <a href="www.srghousing.com">www.srghousing.com</a>

This is for your information and records. Please take note of the same.

Thanking You,

With Regards

For SRG Housing Finance Limited

Vinod K. Jain Managing Director DIN: 00248843



INVESTOR PRESENTATION
Q4 & FY25





# **WHO WE ARE**



Expert in Rural Housing Finance, Solving the problem of Housing Loans for New-to-Credit,

Underserved & Unorganized population while simplifying access to finance for all

Best in class NIMs 2.78% in Q4FY25

Focused on small ticket loans (ATL: less than Rs 10 lacs) and low LTV (less than 50%)

Around 97% of our borrowers pay their EMIs through banking channels like NACH

**Around 95% of book** is rural and 75% loan to non-Salaried segment.

90 Branches 7 States 19000+

Customers

850+

**Employees** 

**BBB+ Stable Acuité BBB Stable CARE** 

75% Non-Salaried

32 Lenders

**62%** of Our customer are between 35-53 years of age

We are Catering to mature prospects with sound businesses and sufficient cash flows

Reflects consumers ability to save money to buy a plot and construct on it

**51%** of Our customer have studied till class XII

Basic level of education reinforces Borrowers' intent to repay the loan Strongly reflects in our sound GNPA and NNPA numbers

More than 95% of cases have women co-borrowers

Women are begin considered for homeownership in rural India Reduces risk and fosters women empowerment

Average income of a target household is nearly Rs 30000

Indicates more than sufficient income considering lifestyle expenses

Improves business prospect and facilitates sustainable growth



OUR JOURNEY

1999	0	subsequently changed the name to SRG Housing Finance Pvt Ltd.	2018	0	Rating BBB in March 2018 by Brickwork
2002	0	1st company in Rajasthan to receive NHB license. Converted into public company	2019	0	Launched business process reengineering project, "SRG SRAJAN", and implementation commenced.
2012	0	1st company in Rajasthan to be listed on the BSE SME Platform	2022	0	Reached Rs 340 cr AUM by 31 Mar'22 & crossed net worth of Rs. 100 Cr
2015	0	India's first company to migrate to the BSE Main Board. Notified by Ministry of Finance to be treated as "Financial Institution" under SARFAESI Act 2002	2023	0	Rs. 438 cr AUM as on 31 Mar'23 & Expanded to 62 branches from 37 branches
2016	0	Sanctioned and refinanced from National Housing Bank twice in the same year. ISO 9001:2008 certified company for Quality Management System of Loan Process	2024	0	Listed on NSE (was already on BSE) Rs 601 cr AUM as on 31 Mar 2024.
2017	0	1st private placement listing in March 2017 1st private placement of NCD in August 2017	2025	0	Rs. 759 cr AUM as on 31 Mar'25 & Expanded to 90 branches.

INVESTOR PRESENTATION

Incorporated as Vitalise Finlease Pvt Ltd &







Mr. Vinod Kumar Jain
Managing Director (Promoter)
25 Years + Experience



Mrs. Seema Jain
Non-Executive,
Non-Independent Director
21 Years + Experience



Mr. Mohit Singhvi
Non-Executive,
Independent Director
34 Years + Experience



Mr. Dilip Kumar Singhvi Non-Executive, Independent Director 35 Years + Experience



Mr. Suresh K Porwal Non-Executive, Independent Director 35 Years + Experience



Mr. Nishant Badala Non-Executive, Independent Director 9 Years + Experience



Mrs. Garima Soni Non-Executive, Independent Director 9 Years + Experience





Mr. Archis Jain
Chief Executive Officer
Young Achiever of the Year at the ABP
News BFSI and Most Admired BFSI
Professional in 2022.

**6 Years + Experience** 



Mr. Ashok Modi
Chief Financial Officer
Prior doing practicing as CA
27 Years + Experience

STRONG MANAGEMENT (1/2)



Mr. Shubham Katta
Head HR- Vice President
EPSHRM from IIM calcutta
Prior associated with AU small finance bank
10 Years + Experience



Mrs. Divya Kothari
Company Secretary
Started Career with SRGHL only.
6 Years + Experience



Mr. Vipin Saxena
Chief Compliance Officer
Prior associated with SBI as GM
37 Years + Experience



Mr. Suresh Mate
Zonal Business Head
B. Sc, Physics, MBA – MIT, Pune.
Prior associated with Muthoot Group, IDBI
18 Years + Experience





Mr. Sanjay Vaishy
National Recovery Head
Advance Management Programme,
Banking and Finance (IIBF)

22 years + Experience



Mr. Georgie Alexander
National credit managerVice president
Prior associated with Muthoot Fincorp
15 Years + Experience

# STRONG MANAGEMENT (2/2)



Mr. Praphull Dwivedi
Head Programme & TechnologyVice president
Prior associated with Secure Meter
28 Years + Experience



Mr. Ashish Kothari

DVP- Operations and Product
PGDM from IIM Kozikhode
Earlier associated with Many HFCs.

18 Years + Experience



Mr. Abhishek Surana
DVP - Product and
Communication
Prior associated with leading banks & HFC.
10 Years + Experience



Mr. Ashwin Bhardwaj

Lead - Risk Control Unit

Prior associated with Aavas, Bajaj Auto,
ICICI, Kotak Mahindra.

17 Years + Experience



# WHY BORROWER PREFER SRG



Quick sanction and disbursement process (TAT of 15 days)



Prompt response and quick solutions for financial assistance



In-depth rural penetration &

localized approach



Simple documentation process



Preferred partner to help fulfil dream in affordable housing







# **The Problem Definition & Need Gap**

Unorganized sector, New to Credit, Underserved Population, Low Banking Habits

# The Solution – SRG Housing Finance

Tailor made products to serve different profiles, deeper market penetration, leveraging technology for quick processing, Assessed Income evaluation, geographically difference credit and collection policy



Population in Rural and Semi Urban India who are credit hungry with the following characteristics:

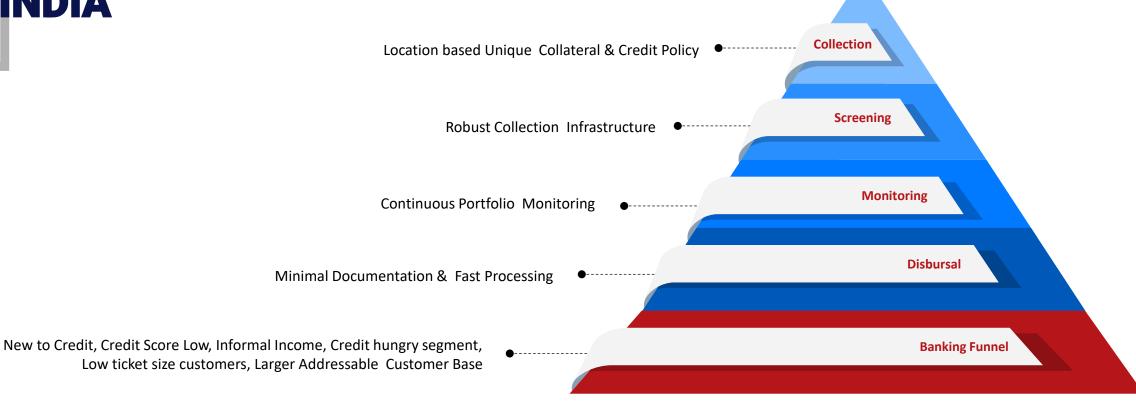
EWS, LIG & MIG Class of Groups Age group of 21 - 45 years New to Credit/
Justified Credit
Bureau Calls

Lack of Income Documentation





# DEEPER CREDIT ADOPTION IN UN-ORGANISED SECTOR IN INDIA



**SRGHFL FUNNEL** 







# **Deeper Penetration**

In Rural Village Areas through wider Geo Limits of 50 Km from Hub and 35 Km from Spoke Branches



#### **New to Credit**

Justified Credit Bureau Calls based on Merits of Profile



# **Unique risk management**

Based on Population, Segmentation, Product Mix



### Consumer

Targeting the untapped and underserved population in home loan segment



### **Location Based**

**Collateral and Credit Policy** 



# **CUSTOMER PROFILE**

























# **PRODUCT OFFERINGS**

# **Products**

- Home Loans
- Loan Against Property

### **Ticket Size**

- Minimum INR 1 Lacs
- Maximum INR 15 Cr

### **Interest Rate**

- Minimum 15%
- Maximum 26%

### **Benefits**

- Mini documentation
- Quick and easy Digital Application Actual Income Based Assessment

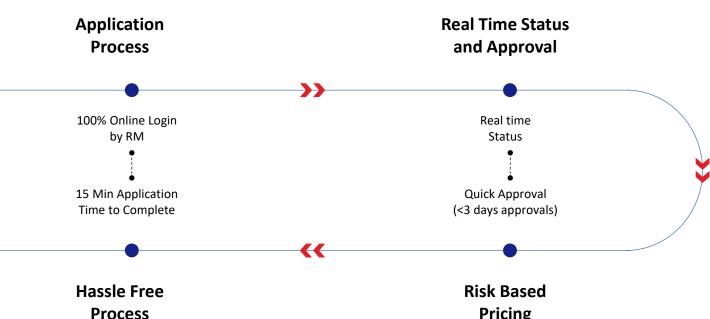
# Type of Loan

Secured

#### **Tenure**

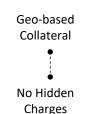
- Minimum 1 Year
- Maximum 15 Years

# **KEY FEATURES**





# **Pricing**





KEY HIGHLIGHTS FOR Q4FY25 ₹759cr.

AUM as on 31st March 2025

9.88%

Spread earned in Q4FY25

₹106cr.

Disbursement during the quarter

**₹188.54** 

Book Value per share as on 31st March 2025

₹115cr.

New Approvals during the quarter

₹264cr.

Shareholders Funds as on 31st March 2025

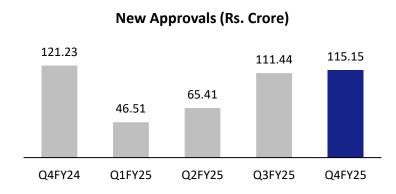


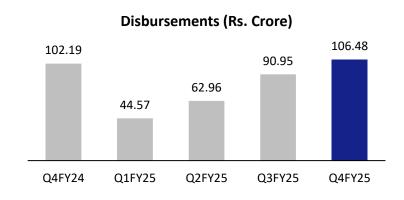
# QUARTERLY INCOME STATEMENT

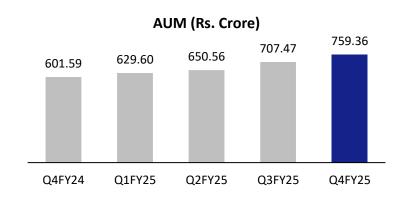
Sr .No.	Particulars (Rs. Crore)	Q4FY25	Q4FY24	FY25	FY24
1	New Approvals	115.15	121.23	338.51	312.07
2	Disbursements	106.48	102.19	304.96	283.62
3	Outstanding Loan Book	759.36	601.59	759.36	601.59
4	Interest Income	36.96	30.00	134.37	109.50
5	Fees & Other Income	6.51	6.40	20.17	17.16
6	Total Income	43.47	36.40	154.54	126.66
7	Interest Expenditure	16.60	13.70	62.04	50.81
8	Other Expenditure	18.13	14.85	60.84	48.36
9	Total Expenditure	34.73	28.55	122.88	99.17
10	Profit Before Tax & Provision	8.74	7.85	31.66	27.49
11	Net Interest Income	20.36	16.30	72.33	58.69
12	Provision For SA & NPA	1.07	0.24	1.61	1.39
13	Profit Before Tax	7.67	7.61	30.05	26.10
14	Provision For Taxation & DTL	1.48	1.52	5.66	5.04
15	Profit After Tax	6.19	6.09	24.39	21.06
16	Other Comprehensive Income (Net Of Tax)	(0.06)	(0.12)	(0.01)	0.04
17	Total Comprehensive Income	6.13	5.97	24.38	21.10
18	Earning Per Share (Rs.)	4.43	4.68	17.45	16.18
19	Gross NPA	13.98	13.76	13.98	13.76
20	Gross NPA Ratio(%)	1.84%	2.29%	1.84%	2.29%
21	Net NPA	4.58	4.11	4.58	4.11
22	Net NPA Ratio(%)	0.61%	0.69%	0.61%	0.69%

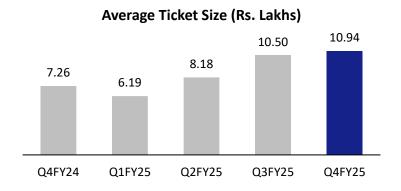


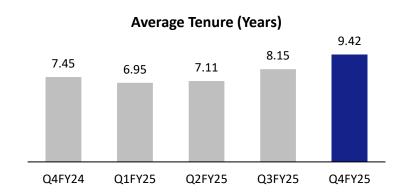
# KEY PERFORMANCE INDICATOR (1/3)

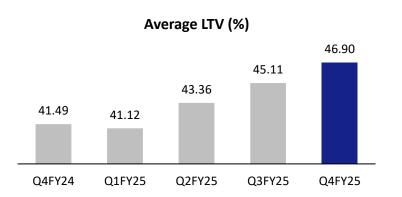












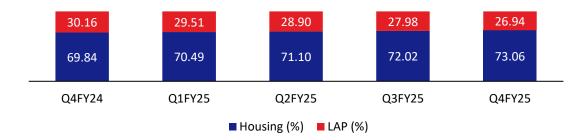
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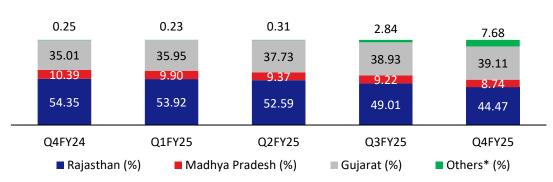
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# KEY PERFORMANCE INDICATOR (2/3)

#### Loan Book Break Up - Product Category (%)



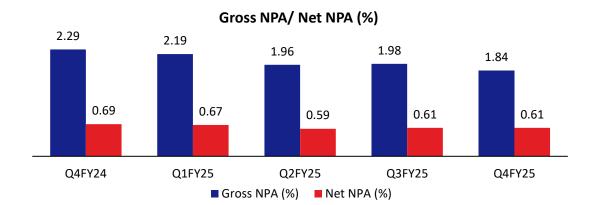
#### State Wise Loan Book (%)



<sup>\*</sup> Others include Maharashtra, Karnataka and Andhra Pradesh.

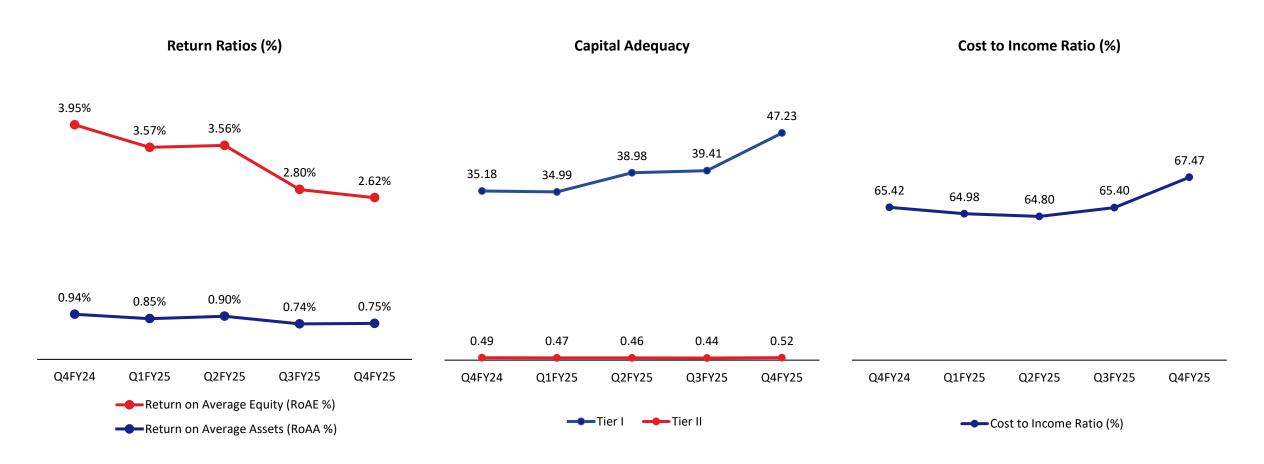
#### Loan Book Break Up - Customer Profile (%)





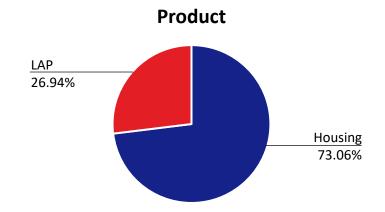


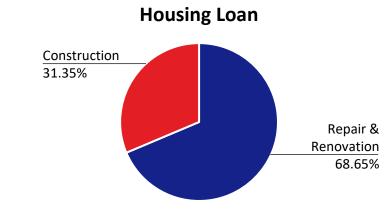
# KEY PERFORMANCE INDICATOR (3/3)

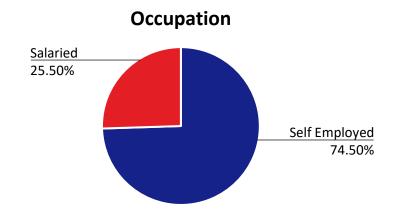


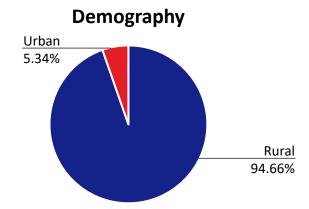


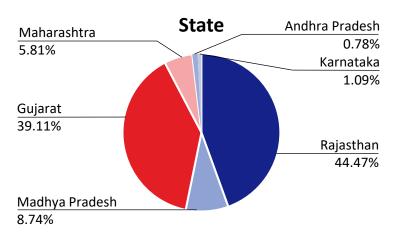
# **CUSTOMER PROFILE** (Q4FY25)





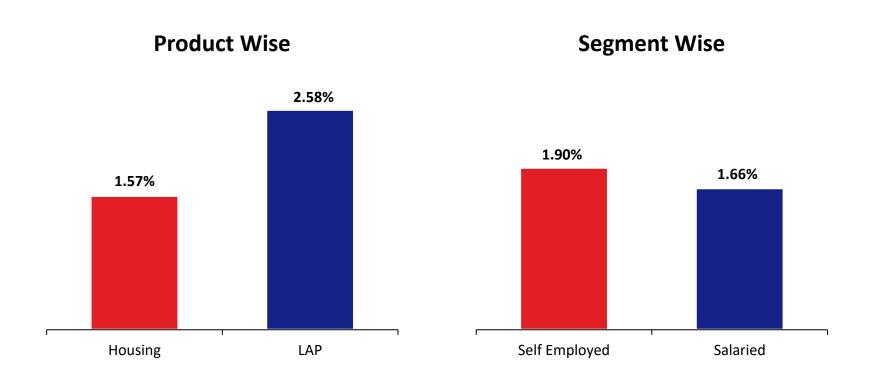


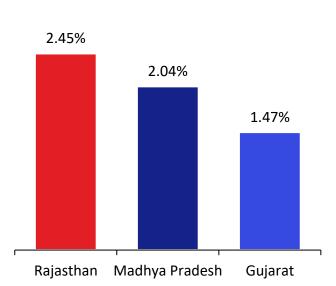






# **GROSS NPA DETAILS** (Q4FY25)





State Wise\*

<sup>\*</sup> As of March 31, 2025, the GNPA in Maharashtra, Karnataka and Andhra Pradesh is Nil.



# LIQUIDITY POSITION & FUND-RAISING OVERVIEW

# Extract of Liquidity as on 31st March, 2025

Particulars	Amount (Rs. Crore)
Cash and Bank Balance*	15.49
Investment in Bonds, Mutual Fund and Shares	35.73
Unutilized CC and OD Limit	3.50
Undrawn Sanction	0.00
TOTAL	54.72

<sup>\*</sup> Cash and Bank Balance does not include FDR amounting to Rs. 15.98 crore pledged with lenders.

# **Funds Raised in FY25**

Particulars	Amount (Rs. Crore)
From Lenders	194.00
From Equity (including the conversion of earlier warrants)	80.00
TOTAL	274.00



# **BORROWINGS**National Housing Bank

# **Public Sector Banks**

SBI, Union Bank of India, UCO Bank, Punjab National Bank, Indian Overseas Bank

# **Banking Relationships**

# **Private Sector Banks**

DCB Bank, South Indian Bank, IDFC First Bank, Federal Bank, ESAF small finance bank, Utkarsh Small Finance Bank, HDFC Bank, Bandhan Bank, Axis Bank

# **NBFC**

Bajaj Finance Ltd, Hinduja Housing Finance, Hinduja Leyland Finance, LIC Housing, Manappuram Finance, MAS Housing Finance, MAS Rural Housing, Nabkisan, Nabsamruddhi, TATA Capital, Cholamandalam investment, HERO Housing, Sundaram Home Finance, Shriram Housing Finance, STCI Finance, Poonawalla Fincorp, Kotak Mahindra

FI

48%

**Borrowing Mix (%)** 

**Banks** 

46%





Despite facing 5 major external challenges such as liquidity crises, demonetization, GST, multiple waves of covid etc in the last 8 years – SRG has come out stronger, leaner and more resilient – a testament to its business model and operations.

Data in Crores ( Unless Specified)	FY 2025	FY 2017
AUM	759.4	81.8
Balance Sheet Size	869.2	61.6
Net Worth	264.0	34.0
Profit Before Tax	30.1	4.0
Net Profit	24.4	2.7
Employees (No.)	866	55
Branches (No.)	90	19
Net Interest Margin (%)	10.6	10.6
Loan-To-Value (%)	44.3	50.0
Cost to Income Ratio (%)	65.8	55.3



# POWERING THE DIGITAL ECOSYSTEM WITH SRG SRAJAN

# **Web and Mobile Application Combination**

#### LOS (Loan Organization)

- Lead Generation & Management
- Customer Application Form
- Kyc & Documents Validation
- PD through Mobile App
- Credit Decisioning through Web
- Loan Disbursement

#### LMS (Loan Management)

- EMI Collection through auto-debit
- Repayment Monitoring
- Penal charges calculations
- Part-payment/Foreclosure
- Bank reconciliation
- Client servicing
- Digital loan agreement execution

#### **COLLECTION (Loan Collection)**

- DPD Bucketing
- Pool Allocation
- Field Visits Tracking
- Geo Location Tracking
- Bluetooth Printer for Receipts
- Foreclosure Request

Add-on Features



Digital KYC verification & cKYC reporting



Online Validation through APIs



MIS Reporting and Real Time Dashboards



Data Backed Early Warning Signals





# OUR NETWORK

### Rajasthan (32)

Banswara, Sagwara, Salumber, Jodhpur, Chittorgarh, Sumerpur, Bijainagar, Udaipur, Jaipur, Sirohi, Rajsamand, Pali, Kishangarh, Kota, Bhilwara, Beawar, Shahpura (Bhilwara), Shahpura (Jaipur), Begun, Jaitaran, Kekri, Gangapur (Bhilwara), Partapur, Sojat, Dhariyawad, Fatehnagar, Nimbhaera, Sabla, Dungarapur, Deoli, Asind, Mandalgarah.

#### Madhya Pradesh (13)

Mandsaur, Neemuch, Ratlam, Shamgarh, Indore, Ashta, Ujjain, Dewas, Badnawar, Alot, , Khandwa\*, Sehore, Nagda. (\*3 branches viz., Burhanpur, Sanawad, Khargone has been merged into Khandwa Branch).

# Gujarat (22)

Ahmedabad, Surat, Mehsana, Palanpur, Nadiad, Vadodara, Valsad, Bharuch, Himmatnagar, Bhavnagar, Anand, Rajkot, Jamnagar, Navsari, Junagarh, Kapadvanj, Vyara, Vapi, Gandhinagar, Botad, Morbi, Surendranagar.

### Maharashtra (14)

Mumbai, PCMC Pune Branch, Aurangabad, Jalgaon, Pune Cluster Office, Virar, Dhule, Kalyan, Solapur, Nasik, Amravati, Ahmednagar, Kolhapur, Satara.

# Delhi (1)

### Karnataka (5)

Mysore, Devengere, Chitradurga, Bangalore, Kolar.

### Andhra Pradesh (3)

Nellore, Kurnool, Vijayawada





# **Share Holding Pattern**

(as on 31st March, 2025)

59.13%

Promoter and Promoter Group

0.01%

FPI & AIF

13.25%

Bodies Corporate, HUF, NRI & LLP

27.56%

Retail

0.05%

**IEPF** 

# SHAREHOLDING PATTERN & RECENT FUND RAISE

Having **listed on BSE in 2012**, listed on **NSE e**xchange as well on 21 Aug 2023.

Company **raised Rs. 10 Crores** on conversion of Share warrants in Mar 2024 and May 2024 .

(5 lakhs equity shares @ Rs.200 per share)

Company **raised Rs. 25.94 Crores** through Preferential issue of Equity Shares in Jul 2024

(7.76 lakhs equity shares @ Rs.333 per share)

Company **raised Rs. 49.93 Crores** through Preferential issue of Equity Shares in Mar 2025.

(13.68 lakhs equity shares @ Rs.365 per share)

# THANK

# **Head Office**

### **SRG Housing Finance Ltd**

12, SRG House, opp Paras Health Hospital, Shobhagpura, Udaipur Rajasthan 313001, India CIN No:L65922RJ1999PLC015440

Tel: +91-294-2561882 / 2412609

Email: info@srghousing.com www.srghousing.com

# **Corporate Office**

307, 3 rd Floor, Hubtown Solaris, N.S. Phadke Marg, Near East West Flyover, Andheri (E), Mumbai, Maharashtra – 400069

Tel: 022-62215307

# Investor Relations Contact KAPTIFY® Consulting

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